



PRESS RELEASE
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Thermëa is now open!



Winnipeg, January 14 – Today, Nordik Group celebrates the grand opening of its second spa, Thermëa, located in Winnipeg. After months of design, planning and construction, this \$11 million project will at last come to fruition on the Crescent Drive Golf Course.

A pre-opening period during the Holidays allowed the company to refine its services and make adjustments. We were delighted with the many positive comments we received from our first customers, who discovered the joys and benefits of thermotherapy in winter.

“It’s a real treat to meet customers at the spa and hear their positive comments. The Thermëa experience is unique, and many of them couldn’t have imagined going under a cold waterfall in winter... before they did it, that is!” stated Frederic Jenni, general manager of Thermëa.

Thermëa: a unique relaxation experience in a natural setting

Like all Nordik Group spas, Thermëa offers its customers a unique relaxation experience in a natural setting. Alternating hot and cold followed by a period of relaxation provides numerous health benefits, known for centuries in Europe. For less than \$50, guests benefit from our world-class thermotherapy facilities: 3 outdoor baths (hot, cold and temperate), 3 saunas, as well as many warm and cosy indoor and outdoor relaxation areas. The spa also offers a range of massages and body treatments, and a restaurant. Thermëa is open 7 days a week, year round, rain or shine.

The project will also benefit the local economy by creating 100 new jobs within a year. And Nordik Group's policy of supporting and getting involved in communities where it sets up shop means that local businesses and suppliers have also benefited.

About Nordik Group

The mission of **Nordik Group**, founded in 2005 in Canada's National Capital region, is to develop establishments that provide unique and memorable relaxation experiences. They are distinctive in their enchanting natural settings located near urban centres.

Over the years, the group's first spa, in Chelsea, Québec, has garnered numerous awards, including Ottawa's Outstanding Company of the Year at the 2014 Best Ottawa Businesses Awards, Innovation of the Year at the 2013 Ottawa Tourism Awards, Tourist Attraction of the Year (over 100,000 visitors) and People's Choice award at the 2013 Grands prix du Tourisme de l'Outaouais, Top Nordic Spa at Canada's 2013 SpAWARDS, and Innovator of the Year at the 2012 Canadian Tourism Awards. It was also included among the top nine tourist attractions in Canada for 2012 by *Where* magazine.

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